



Prior to the change, mailers were required to place the FIM on the reverse side of a reusable envelope which limited the design and use of a window reusable envelope. Earlier this year, DMM sections 601.6.5 and 708.9.1 were revised to allow the use of a FIM on the address side of window reusable envelopes. Since permit imprint mailings do not pass through facer-canceler operations, the placement of a FIM on the address side of a reusable envelope does not affect processing operations.

Ecoenvelopes' design for the originating mailpiece requires the permit imprint indicia to be printed on the insert and displayed to the right of the address block through a glassine window. The appropriate FIM (A or C) is printed on the actual envelope.

When the return method is Business Reply Mail, the address block, barcode, legend, horizontal bars and No Postage Necessary indicia all appear through the same glassine window. With Courtesy Reply Mail, the return address and barcode are displayed through the window and the postage is affixed to the envelope as usual.



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